

Profit and Loss Account for the year ended June 30, 2010

	Note	2010 Rupees	2009 Rupees
Gross revenue	22	1,605,454,238	1,332,298,562
Sales tax and special excise duty		(263,607,791)	(217,196,691)
Trade discounts and allowances		(100,574,589)	(79,485,335)
Net revenue		1,241,271,858	1,035,616,536
Cost of sales	23	(979,018,743)	(779,506,351)
Gross profit		262,253,115	256,110,185
Distribution and marketing expenses	24	(212,500,747)	(212,066,296)
Administrative expenses	25	(20,091,296)	(19,916,213)
Other operating expenses	26	(6,184,234)	(11,403,166)
Other operating income	27	10,155,766	7,696,352
Operating profit		33,632,604	20,420,862
Finance costs	28	(1,647,203)	(6,181,721)
Profit before taxation		31,985,401	14,239,141
Taxation	29	(16,902,184)	(10,357,253)
Profit after taxation		15,083,217	3,881,888
Earnings per share basic and diluted	30	Rs. 1.60	Rs. 0.41

The annexed notes from 1 to 40 form an integral part of these financial statements.



Zulfiqar Ali Lakhani
Chief Executive



Tasleemuddin Ahmed Batlay
Director