

**Yearwise Financial Highlights**

	2010	2009	2008	2007	2006	2005
	(Rupees in thousands)					
<b>BALANCE SHEET</b>						
Fixed assets - property, plant and equipment	96,952	106,527	82,390	59,498	58,031	39,487
Long term loans & security deposits	4,633	3,643	5,652	2,245	2,504	1,762
Current assets	660,151	613,307	540,164	512,929	408,902	294,053
Current liabilities	384,347	360,007	239,983	253,603	206,853	121,278
	275,804	253,301	300,181	259,326	202,049	172,775
	377,389	363,470	388,223	321,070	262,584	214,024
Equity	369,705	354,622	379,059	317,019	256,310	211,151
Long term deposits	3,310	2,905	2,355	2,207	2,132	2,367
Deferred liability	4,374	5,944	6,809	1,844	4,000	186
Liabilities against assets subject to finance lease	-	-	-	-	142	320
	377,389	363,470	388,223	321,070	262,584	214,024
<b>PROFIT AND LOSS ACCOUNTS</b>						
Gross turnover	1,605,454	1,332,299	1,383,181	1,159,043	943,097	744,675
Less: Sales tax & SED	263,608	217,197	214,120	169,022	139,483	97,265
Trade discount	100,574	79,485	83,688	77,513	54,252	62,004
	364,182	296,682	297,808	246,535	193,735	159,269
Net turnover	1,241,272	1,035,617	1,085,373	912,508	749,363	585,406
Cost of sales	979,019	779,506	710,733	541,205	439,261	334,840
Gross Profit	262,253	256,110	374,640	371,303	310,102	250,566
Distribution and marketing expenses	(212,500)	(212,066)	(216,137)	(217,618)	(168,896)	(124,889)
Administrative expenses	(20,090)	(19,916)	(18,168)	(17,347)	(14,233)	(14,294)
Other operating expenses	(6,184)	(11,403)	(21,215)	(10,664)	(9,014)	(7,959)
Other operating income	10,156	7,696	24,325	8,220	8,953	4,103
Financial charges	(1,647)	(6,182)	(1,636)	(1,500)	(1,577)	(1,456)
Profit before taxation	31,985	14,239	141,808	132,393	125,335	106,071
Taxation	(16,902)	(10,357)	(44,991)	(45,019)	(44,687)	(35,293)
Profit after taxation	15,083	3,882	96,818	87,374	80,649	70,778
Earnings Per Share - basic (Rupees)	1.60	0.41	12.31	13.34	14.77	12.96
Cash dividend	15%	-	35%	45%	60%	65%
Bonus shares	-	-	20%	20%	20%	-