



**Interim Condensed Profit and Loss Account** (Unaudited)  
for the quarter ended September 30, 2010

	September 30, 2010	September 30, 2009
	— (Rupees in '000) —	
<b>Gross revenue</b>	465,627	456,380
Less: Sales tax and special excise duty	79,791	74,848
Trade discounts and allowances	34,240	31,334
	114,031	106,182
<b>Net revenue</b>	351,596	350,198
Cost of sales	12 (278,586)	(278,712)
<b>Gross profit</b>	73,010	71,486
Distribution and marketing expenses	(55,680)	(61,423)
Administrative expenses	(4,655)	(5,572)
Other operating expenses	(2,410)	(3,153)
Other operating income	12,472	3,273
<b>Operating profit</b>	22,737	4,611
Finance costs	(281)	(345)
<b>Profit before taxation</b>	22,456	4,266
Taxation	14 (8,065)	(7,877)
<b>Profit / (loss) after taxation</b>	14,391	(3,611)
<b>Earnings / (loss) per share</b>	13 <u>Rs. 1.53</u>	<u>Rs. (0.38)</u>

The annexed notes from 1 to 19 form an integral part of these interim condensed financial statements.

Zulfiqar Ali Lakhani  
Chief Executive

Tasleemuddin Ahmed Batlay  
Director